THE TERMINAL TOWER

LIGHTING APPLICATION

Name of Organization: _____

Type of Organization: ☐ National ☐ Regional ☐ Local ☐ Grass Roots

Contact Person: _____

Phone Number: _____

Email Address: _____

Tell us about your organization and the reason for submitting the request:

_____

_____

_____

Website Address: _____

Facebook Page: _____

Twitter Account: _____

Date Tower to be Lit: _____

Colors Requested: _____

Have you previously submitted a request for lighting? ☐ Yes ☐ No

If Yes, please provide date and year: _____

For annual or reoccurring events, the organization must request their colors each year.
Having your organizations colors in one year does not guarantee that future requests will be honored.

APPROXIMATE LIGHTING TIMES FOR THE DAY ARE 4AM-7AM & 7PM-MIDNIGHT

EMAIL COMPLETED REQUEST FORM TO: **KDEvents@KandD.info**
Please allow two weeks for a response.

The Mission of The Terminal Tower Lights is to promote Cleveland and the region through social and mass media by supporting charities, Cleveland sports teams and civic events which generate awareness and drive business to the city.

We strive to be innovative and demonstrate Cleveland's ingenuity as a leader in the advancement of existing and emerging technology.

The Terminal Tower Lights strive to be inclusive and supportive of many organizations and causes. All requests are reviewed and given thoughtful consideration and we will try to provide a response within two weeks of the request.

THE COLOR SELECTION CRITERIA

The Terminal Tower Lights Up in Support of:

• Nationally recognized charity campaigns.

• Cleveland's sports franchises. We typically do not light up for teams that are outside of Cleveland; however we do make exceptions for certain events and tournaments that take place in Cleveland.

• Events that drive business and income to the city or the region.

• Certain events of historical significance to the city or the region.

• National and local holidays.

The Terminal Tower Lights DO NOT support:

• Social, Political or Religious issues or events unless it is determined that a particular issue meets other criteria requirements.

Lighting Displays are approved at the sole discretion of the management of The Terminal Tower who is under no obligation to provide feedback as to why requests for lighting are approved or denied.

If a request is approved, the organization is required to provide a digital file for digital signage displayed in the lobby of Terminal Tower per the following specs:

Size: 3576 pixels tall x 2160 pixels wide (graphic orientation must be portrait).
        * Leave 36 pixels on all sides – clear of type and graphics.
Resolution: 72 ppi   **Color Profile:** RGB   **File Format:** JPG

The file is subject to Terminal Tower management approval.

Terminal Tower management reserves the right, at its sole discretion, to change or re-schedule lighting for an event or organization due to schedule conflicts.